



Department of Health and Human Services

Incorporating HIV Prevention into the Medical Care of Persons Living with HIV ~ A Live Satellite Broadcast and Webcast ~



November 13, 2003 1:00 PM – 3:00 PM EST

PLEASE ADJUST TIMES FOR YOUR TIMEZONE

This live broadcast and web cast will discuss the rationale for providing HIV prevention in medical care settings and the role for physicians and other health care professionals in public and private settings. The program highlights the *Recommendations for Incorporating HIV Prevention into the Medical Care of Persons Living with HIV*, an update guidance document developed by CDC, HRSA, NIH and the HIV Medicine Association (HIVMA) of the Infectious Diseases Society of America (IDSA). The broadcast will show interventions and current practices at some local organizations. And a panel of experts will address questions faxed in from viewers before, during and after the broadcast.

Objectives

At the completion of this broadcast, participants should expect to be able to:

- Discuss the rationale for providing HIV prevention services to HIV-infected persons in medical care settings.
- Describe the components of the Recommendations for HIV Prevention in Care Settings.
- Identify roles and strategies for organizations, individual providers, and persons with HIV or AIDS regarding planning and delivering HIV prevention in medical care settings.
- Identify resources and training for implementing the Recommendations for HIV Prevention in Care Settings.

Target Audience

Persons who administer, deliver or plan the care and treatment of HIV-infected adults and adolescents in public and private healthcare, managed care, and community-based organizations. These persons and organizations include clinic executive directors, directors of ambulatory services, physicians, nurses/nurse practitioners, case managers, physician assistants, social workers, peer educators, counselors, HIV prevention community-planning groups, Ryan White Care Act Planning Councils, and persons who work in STD treatment and prevention, substance abuse and mental health.

Broadcast Sponsors

CDC's National Center for HIV, STD, and TB Prevention in partnership with CDC's Public Health Practice Program Office and the Public Health Training Network.

Invited Panelists or Speakers Include

Terje Anderson, Executive Director, National Association of People with AIDS, Washington, DC

John Bartlett, MD, Division of Infectious Diseases, The Johns Hopkins University School of Medicine, Baltimore, Maryland; HIV Medicine Association, IDSA

Carlos Del Rio, MD, Chief of Medicine, Grady Memorial Hospital and Associate Professor of Medicine, Emory University School of Medicine, Atlanta, Georgia

Samuel W. Dooley, MD, Associate Director for Science and Program Integration, Division of HIV/AIDS Prevention, CDC, Atlanta, Georgia

Lois Eldred, DrPH, MPH, Director, Special Projects of National Significance, HIV/AIDS Bureau, Health Resources and Services Administration, Rockville, Maryland

Christopher M. Gordon, PhD, Chief, Secondary HIV Prevention and Treatment Adherence, Center for Mental Health Research on AIDS, National Institute of Mental Health, NIH, Bethesda, Maryland

Art Williams, MD, Nelson Medical Center, Philadelphia, Pennsylvania

Local viewing info may be posted here:

Information for Viewers and Site Coordinators/Facilitators

For Quick Reference (After August 1)

- Satellite Broadcast Web Site:
<http://www.cdcnpin.org/broadcast/>
- CDC Fax Information System:
888-CDC-FAXX or TTY 877-232-1010 (See documents under “Materials” below)
- Or speak with a reference specialist at 800-458-5231

Instructions for Viewers

Viewers just wanting to view the broadcast or web cast do not need to register with CDC. Beginning August 1, a list of viewing sites open to guests will be updated daily on the web site above. After August 8, viewers are encouraged to periodically check that web site to determine if more viewing sites have registered in their area. Viewers without Internet access may call 800-458-5231. Viewers are encouraged to contact a registered viewing site before the broadcast to ensure open seating.

Materials Available after August 1 by Internet or Fax:

- Online at <http://www.cdcnpin.org/broadcast/> includes this flyer, registration for site coordinators, viewer handout and a list of registered viewing sites updated daily beginning August 8.
- By fax at the CDC Fax Information System. Call 888-CDC-FAXX or TDD 877-232-1010 and, when prompted by the recording, enter the document number(s) below and a return fax number:
 - Document 130042 (this flyer)
 - Document 130043 (register a viewing site)
 - Document 130044 (viewer handout of agenda, recommended reading, resources)

Videotapes and Recording Broadcast

Viewing sites are encouraged to record the broadcast as it airs and use the videotape during staff orientation or other training sessions or meetings. While supplies last, you may obtain videotapes of CDC’s HIV broadcasts by calling 800-458-5231.

Webcasting

This broadcast may be viewed online live or later. Please visit <http://www.phppo.cdc.gov/phtn> for the link to this webcast. You must use a computer with Internet and Real Player capability to view the webcast.

Questions/Comments for Speakers

We plan to take only faxes and no calls or emails during this broadcast. To submit questions, send a fax

- before November 11 to 404-639-2007 or
- during the broadcast to the number provided by the moderator

If we do not address your fax on air, you may email or fax questions to hivmail@cdc.gov or 404-639-2007.

Continuing Education Credit

Continuing education credit will be offered for a variety of professions, based on 2 hours of instruction. Continuing education credit will be available only through the CDC Training and Continuing Education Online System at <http://www.phppo.cdc.gov/phtnonline> after the broadcast.

Feedback and Evaluations

For this broadcast, instead of participant evaluations or site coordinator surveys, we invite viewers and site coordinators to comment when registering for continuing education, by email at hivmail@cdc.gov or by fax at 404-639-2007 by November 20, 2003. Thank you for your feedback and ideas for future broadcasts.

Closed-Captioning

This broadcast is closed-captioned for the hearing/speech impaired.

Information about Future Broadcasts

Viewers may visit the following web sites to obtain information on upcoming satellite broadcasts:

<http://www.cdcnpin.org/broadcast/>
<http://www.phppo.cdc.gov/phtn>

Information for Organizations and Site Coordinators/Facilitators

Setting up a Viewing Site

Organizations are responsible for scheduling their own viewing sites. To do this, reserve a viewing room with a steerable antenna that receives C- or Ku-band satellites. Examples of such sites include schools, hospitals, universities, community colleges, and county extension offices. Calls will not be taken during the broadcast. Locating a fax machine near the room allows viewers to fax in questions.

Registering a Viewing Site

Organizations are encouraged to register a viewing location as early as possible after August 1 and by November 5 so that they will

- have their location listed on the web site,
- receive the viewer materials on time and
- be notified of any last minute information.

For this broadcast, all materials will also be available on the web site and CDC Fax Information System.

Organizations may register a viewing site:

1. online at <http://www.cdcnpin.org/broadcast/> or
2. by fax. Call 888-CDC-FAXX or TDD 877-232-1010 and, when prompted, enter Document Number 130043 and a return fax number to receive instructions or
3. by calling 800-458-5231 or 301-562-1000.

Encouraging Attendance

After reserving a viewing location, organizations are encouraged to invite colleagues from the “Target Audience” listed on page 1 of this flyer. To encourage attendance, some organizations use:

- mass emails
- announcements at meetings and on personal calls
- this flyer in mailings, newsletters, meetings and conferences
- this broadcast in conjunction with a partnership or community meeting
- this broadcast as an opportunity to invite and collaborate with community partners
- incentives such as lunch or refreshments.

Brief write-up for Editors and Others

After Aug. 1, visit <http://www.cdcnpin.org/broadcast> for a brief write-up (announcement of the broadcast) for use in newsletters, emails, handouts, and other methods.

Intermission

A 10-minute intermission is planned for approximately the midpoint of this broadcast.

Satellite Technical Specifications

This broadcast will be offered on C- and Ku-band.

About 1 week prior to the broadcast, please check the:

- (1) web site at <http://www.cdcnpin.org/broadcast/>
- (2) CDC Fax Information System (Document 130042, Page 4)
- (3) info line at 888-232-3299 (TTY 877-232-1010).

All three sources will be updated at the same time.

Satellite Signal Tests

- Wednesday, Nov 12 (12:30 - 1:30 PM EST)
- Thursday, Nov 13 (12:30 - 12:55 PM EST)

Technical Assistance for Viewing Sites

Technical Assistance regarding the satellite transmission will be available only on November 12 and 13 and by calling 800-728-8232 or 404-639-1289.

Important Information about Satellite Reception: Technicians and Tests

To ensure clear reception, we **strongly** encourage:

- training or hiring a technician to operate the satellite equipment during this broadcast and
- having that technician participate in both signal tests (November 12 and 13)

Using a trained technician and participating in both tests is especially critical if your site has experienced a technical problem.

Questions about this Broadcast

After August 1, please call toll-free to 800-458-5231 or 301-562-1000. The TTY number is 800-243-7012.